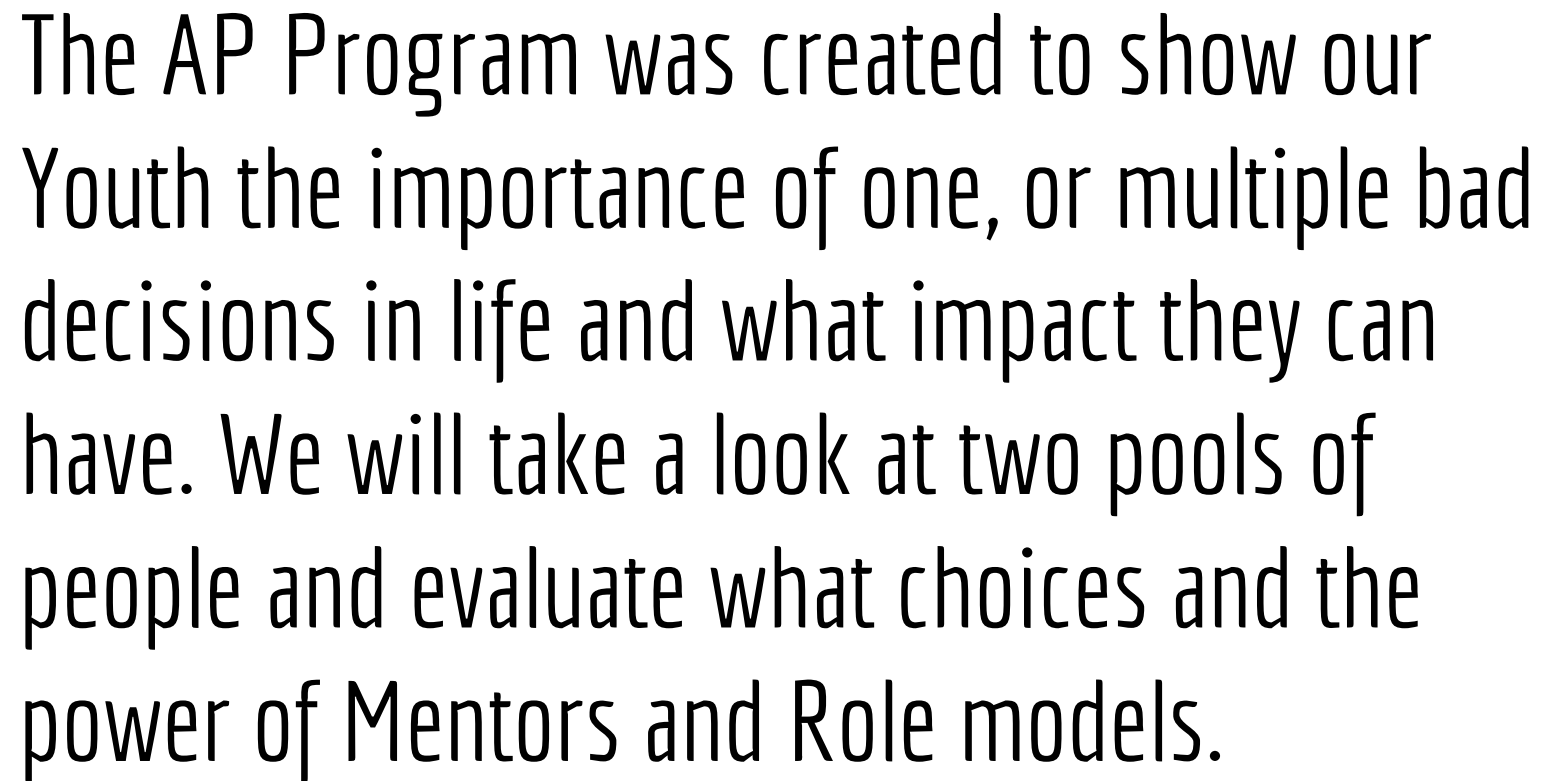


ANTHONY  PASSERO

ALWAYS POWERFUL - ALWAYS POSITIVE - ALWAYS PROGRESS- ANYTHINGS POSSIBLE



The AP Program was created to show our Youth the importance of one, or multiple bad decisions in life and what impact they can have. We will take a look at two pools of people and evaluate what choices and the power of Mentors and Role models.

# WHO ARE THEY?



# Al Capone

**Poverty:** Capone came from a respectable, professional family, his father was a barber and his mother was a seamstress. Gabriele and Teresa had nine children.

**Mentors:** Johnny Torrio (Crime Boss)

**Outcome:** On October 17, 1931 he was convicted of tax evasion and sentenced to 11 years in prison. He was never found guilty for all his other crimes. He passed away in January 25, 1947 from a cardiac arrest at age 48.

**Biggest Accomplishment:** Capone was an asset to Torrio with his numbers skills and street smarts quickly making him a partner. He became the leader of the Chicago mob during the prohibition era.

**For More information:**

<https://www.youtube.com/watch?v=VzfWQ7TRF8w>



# John Gotti

**Poverty:** Gotti grew up in poverty was the fifth of 13 children in a family whose only income came from their father's unpredictable work as a day laborer while indulged in gambling.

**Broken Challenges:** Gotti came to resent his father for being unable to provide for his family.

**Mentors:** Gambino family (gang)

**Outcome:** Convicted on multiple criminal counts and sentenced to life in prison. He died on June 10, 2002

**Biggest Accomplishment:** John Gotti was an organized crime leader who became head of the Gambino family after killing the Mob Boss Paul Castellano.

**For More information:**

<https://www.youtube.com/watch?v=EiQW8Y1woRo>



# Pablo Escobar

**Poverty:** The Escobar family were extremely poor, he and his brother Roberto once being sent home from school as they were unable to buy shoes.

**Broken Challenges:** As a young man, he told friends and family that he wanted to become president of Colombia. Yet as he saw it, his path to wealth and legitimacy lay in crime.

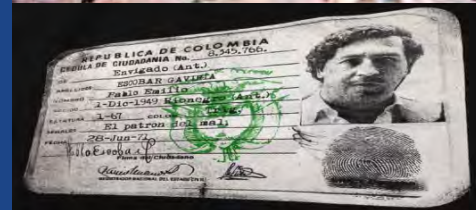
**Mentors:** Griselda Blanco was one of the key figures in the Medellín Cartel and has been credited with being a mentor to Pablo Escobar, who would eventually become her enemy.

**Outcome:** 16 months after his escape from La Catedral, Pablo Escobar died in a shootout on 2 December 1993, amid another of Escobar's attempts to elude the Search Bloc.

**Biggest Accomplishment:** Escobar controlled around 80 percent of the cocaine trade in the world, and countless number of police officers, government officials, and thousands of others that got in his way lost their lives.

**For More information:**

<https://www.youtube.com/watch?v=118mFPShx3I>



**SE BUSCA**

**PABLO EMILIO ESCOBAR GAVIRIA**

SOLICITADO POR LA JUSTICIA  
A quién suministre información que permita su captura, se le ofrece como recompensa

**\$ 2.700'000.000.00**  
**DOS MIL SETECIENTOS MILLONES DE PESOS.**

y por cada uno de estos prófugos la suma de

**\$ 100'000.000.00**  
**(CIENT MILLONES DE PESOS)**

LLAME YA

SANTAFE DE BOGOTA 222 - 5012	LINEA ROJA SANTAFE DE BOGOTA 91 - 287 - 2908 91 - 287 - 2986	GRATIS DESDE CUALQUIER CIUDAD 9800 - 10600 LINEA DIRECTA A MEDELLIN 4611111 - 4611112
---------------------------------	---	---

SE GARANTIZA ABSOLUTA RESERVA  
POR PARTE DEL GOBIERNO DE COLOMBIA Y DE LOS  
EE.UU. POSIBILIDAD DE REUBICACION EN EL EXTERIOR.



# Frank Lucas

**Poverty:** He started stealing food to feed his family, then started mugging intoxicated customers outside of local taverns.

**Broken Challenges:** His motivation to embark on a life of crime was witnessing his 12-year-old cousin's murder at the hands of the Ku Klux Klan, for apparently looking at a Caucasian woman, in Greensboro.

**Mentors:** Bumpy Johnson

**Outcome:** 1976; sentenced to 70 years[1] but released in 1981 upon serving 5 years.[2] Convicted again in 1984[2] released in 1991 after he served a term of seven years.

**Biggest Accomplishment:** Known for cutting out the middlemen in the drug trade and buying heroin directly from his source in the Golden Triangle.

**For More information:**

<https://www.youtube.com/watch?v=U8mFPShxa3I>



# Griselda Blanco

**Poverty:** Griselda Blanco fled from her home when she was only 14 due to the abusive behaviour of her mother and resorted to prostitution in Medellin in order to sustain her livelihood.

**Broken Challenges:** As a child, she was constantly sexually assaulted by her mother's boyfriend.

**Mentors:** Mentored Pablo Escobar

**Outcome:** Was murdered on 3 September 2012 by hired assassins riding a motorcycle, in the city of Medellin, Columbia.

**Biggest Accomplishment:** Responsible for establishing one of the largest drug operations in the United States. At the peak of her powers, she would generate \$80 million per month.

**For More information:**

<https://www.youtube.com/watch?v=bu86hZSN0Eo>







RECOGNIZE US?



# Oprah Winfrey

**Poverty:** As a child, Oprah Winfrey wore potato sacks because clothing did not always fit into the budget of her poverty stricken family.

**Broken Challenges:** Was sexually abused at a young age and moved to Tennessee to be with her father.

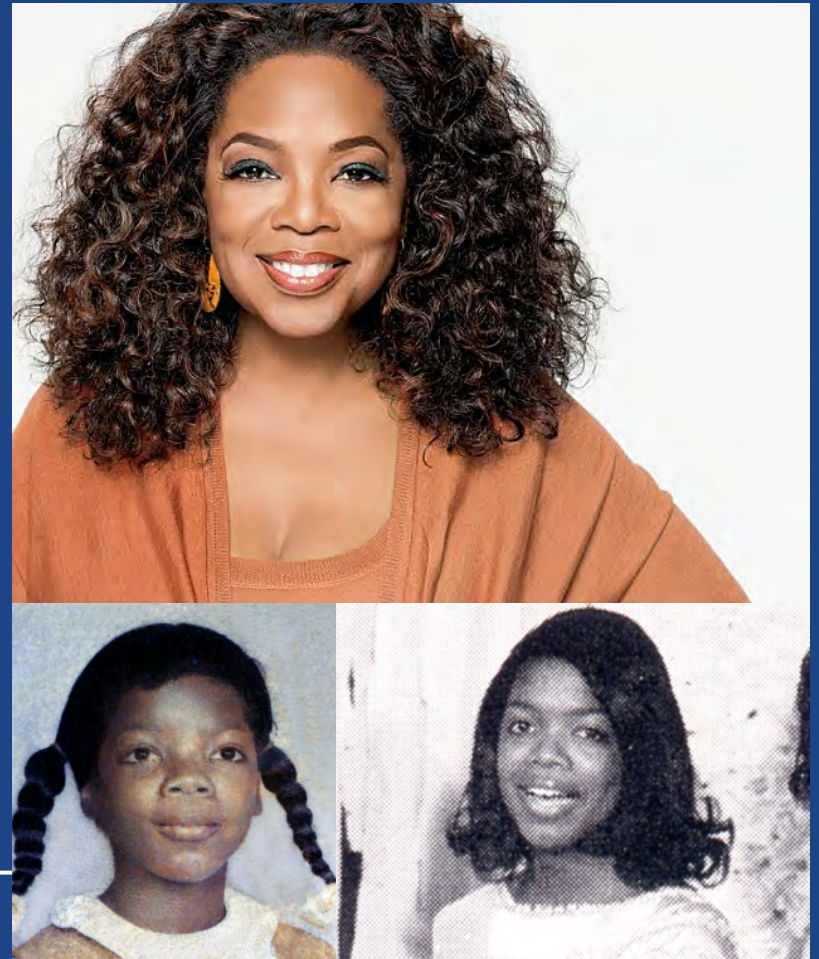
**Mentors:** Maya Angelou

**Outcome:** Networth of 3 Billion Dollars

**Biggest Accomplishment:** Oprah's Angel Network has raised more than \$51,000,000 for charitable programs.

**For More information:**

<https://www.youtube.com/watch?v=HChdxsXUVs8>



# Shawn Carter “Jay-Z”

**Poverty:** Raised in Marcy Houses, a housing project in Brooklyn’s Bedford Stuyvesant neighborhood.

**Broken Challenges:** Father left at age 11 and was forced to grow up quickly in the rough streets of the Marcy Projects.

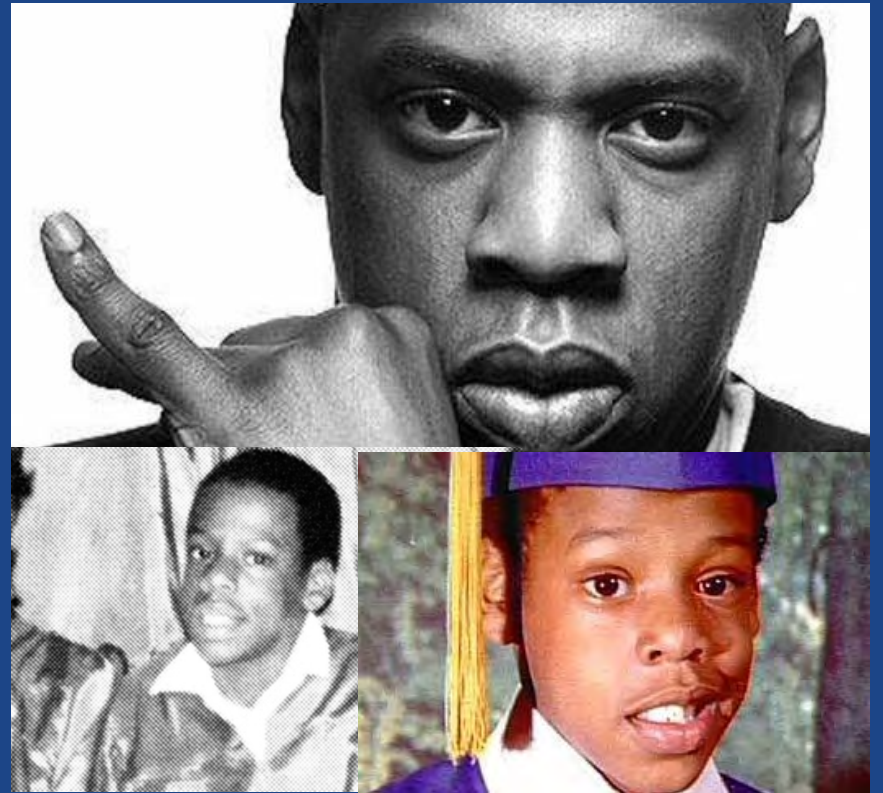
**Mentors:** The rapper, “Jaz O”

**Outcome:** Turned to rap music to escape the drugs and violence of his neighborhood. He is one of the best selling musicians of all time.

**Biggest Accomplishment:** Went on to sell over 100 million records and received 21 Grammy Awards.

**For More information:**

<https://www.youtube.com/watch?v=F1psJFMkJZ8>





# Manny Pacquiao

**Poverty:** Left his home at age 14 because his mother, who had six children, was not making enough money to support her family.

**Broken Challenges:** Dropped out of high school due to extreme poverty.

**Mentors:** As a Christian Pacquiao has always searched for guidance via God

**Outcome:** Currently serving as a Senator of the Philippines.

**Biggest Accomplishment:** Manny Pacquiao has won world boxing titles in eight different weight divisions, and is considered one of the world's best boxers.

**For More information:**

<https://www.youtube.com/watch?v=HTFqs5oXwFQ>



# LeBron James

**Poverty:** Grew up in poverty, and when LeBron's grandmother died when he was 5, the city condemned their house.

**Broken Challenges:** His biological father was an ex-prisoner who ran out on the family.

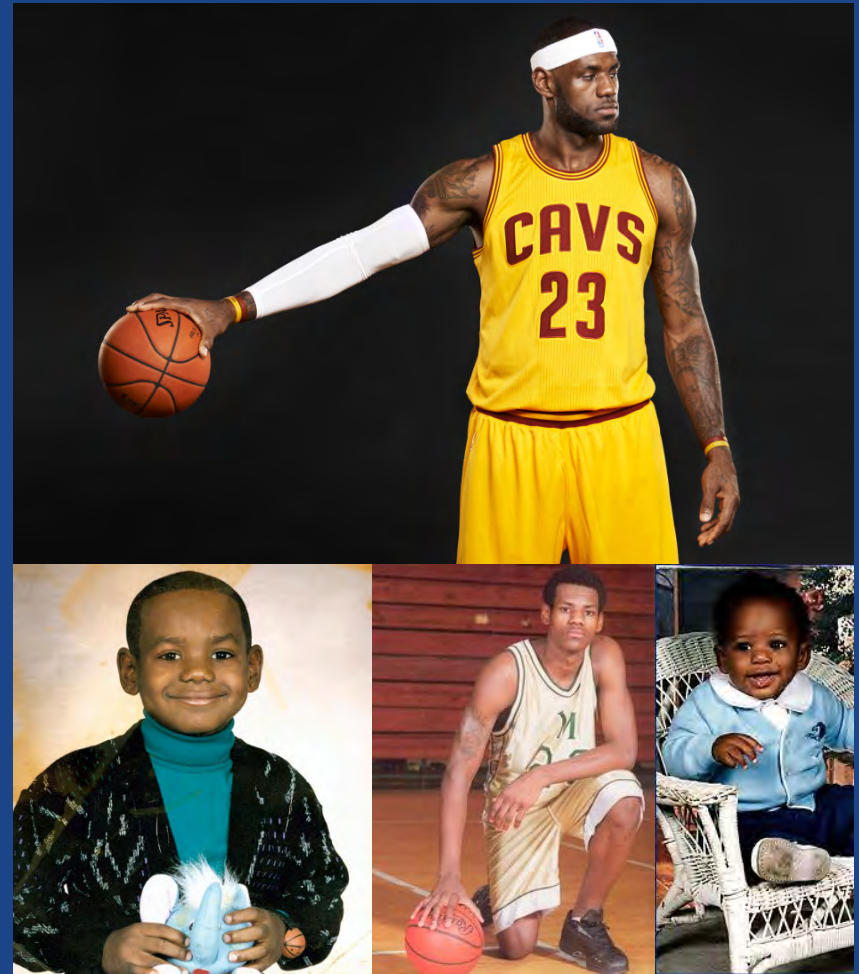
**Mentors:** High School Coach, Keith Dambrot

**Outcome:** James has won three NBA championships, four NBA Most Valuable Player Awards, three NBA Finals MVP Awards, two Olympic gold medals, an NBA scoring title, and the NBA Rookie of the Year Award.

**Biggest Accomplishment:** He signed a seven year \$90 million contract with Nike that paid more than any other basketball player except for Michael Jordan.

**For More information:**

<https://www.youtube.com/watch?v=R1RldDnru7Y>





# Amancio Ortega

**Poverty:** Grew up in poverty and had to start working at age 14.

**Broken Challenges:** Left school and moved to A Coruña at the age of 14, due to the job of his father, a railway worker.

**Mentors:** His First Wife, Rosalía Mera. Together they Co-Founded Zara in 1975. At the time of her death in 2013, she was the richest woman in Spain.

**Outcome:** Found a job as a shop hand for a local shirtmaker called Gala where he learned to make cloths by hand.

**Biggest Accomplishment:** Now the fourth richest person in the world.

**For More information:**

<https://www.youtube.com/watch?v=tQyRdmHvteM>



# Daymond John

**Poverty:** John grew up in the Queens neighborhood of Hollis. Raised by his mother and grandfather.

**Broken Challenges:** -Daymond and his mother mortgaged their home for \$100 thousand to generate startup capital for the brand.

**Mentors:** His mother, Margot John

**Outcome:** In 1992, Daymond received \$300 thousand in orders and also an offer to participate in Macy's show in Las Vegas. Founder and CEO of FUBU clothing.

**Biggest Accomplishment:** Today the brand is worth around \$6 billion.

**For More information:**

<https://www.youtube.com/watch?v=yv-v7pK2s54>



# Colonel Sanders

**Poverty:** Sanders lost his father at 5 years old and at age 16 had to drop out of school and by age 17, he had been fired by 4 jobs.

**Broken Challenges:** At 65, Sanders had given up and started to write his will and suicide note.

**Outcome:** After writing his suicide note, Colonel decided to write everything he could of accomplished if he made different decisions in life and could start over. He also saw that fried chicken was something he could do better than anyone else. Soon after, Colonel started selling his chicken door to door and tried licensing it to restaurants. He failed 1009 times.

**Biggest Accomplishment:** Founding Kentucky Fried Chicken (now known as KFC) and acted as the company's brand ambassador and symbol. His name and image are still symbols of the company.

**For More information:**

[https://www.youtube.com/watch?v=5sw3\\_rn5DRg](https://www.youtube.com/watch?v=5sw3_rn5DRg)



## Griselda Blanco



- Both left their homes at an early age because of sexually abuse
- Both grew up in severe poverty
- At the age of 14, Oprah was pregnant with a child that died soon after birth while Griselda had already resulted to prostitution and had committed her first murder.

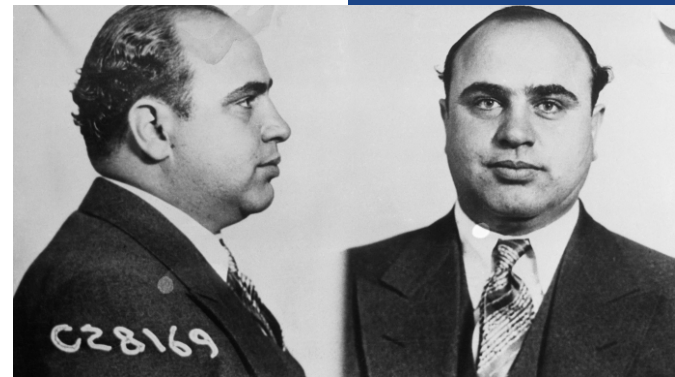
## Oprah Winfrey



## Amancio Ortega



## Al Capone



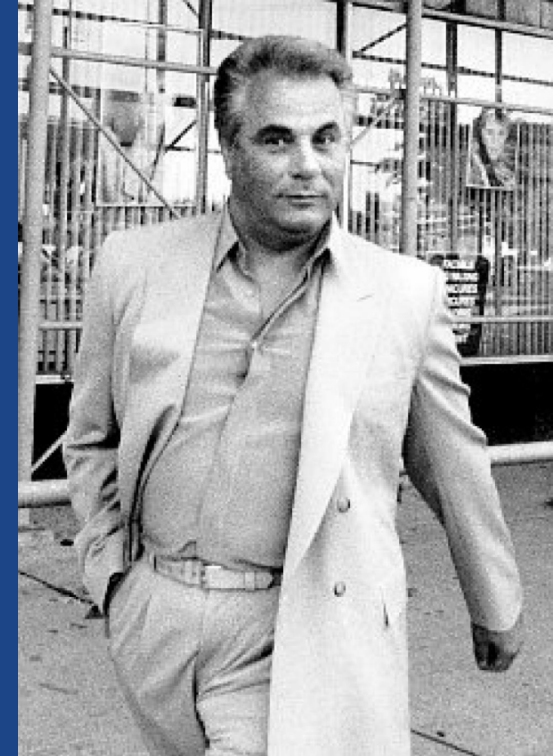
- Al Capone's Mother was a seamstress, and Amancio learned how to make cloths at an early age.
- Both came from respected families that worked hard to provide for their children.



## Manny Pacquiao



## John Gotti

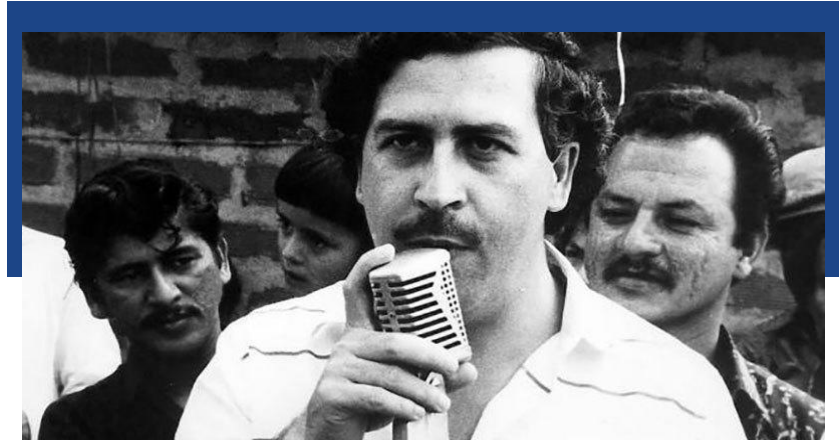


- Both come from big families, Gotti Family of 13 siblings and Pacquiao one of 6
- Extreme poverty
- Both left their home at an early age because of their parent's inability to provide for the family

## Shawn Carter



## Pablo Escobar



- Both came from severe poverty
- Shawn and Pablo had a strong desire to get out of poverty. Shawn turned to rap music to get away from the drug/ violence he witnessed. Influenced by his surroundings, Pablo started his steps to a dark road while selling counterfeit diplomas in his hometown to start his criminal empire.

## Frank Lucas



## Daymond John



- Frank grew up in a rough neighborhood surrounded by crime and poverty. (La Grange North Carolina)
- Daymond grew up in the similar atmosphere of poverty, drugs and violence in Hollis Queens.
- Frank started stealing food to feed his family a young age while Daymonds sold cloths out of his car to build his empire.

# Two Major Differences

## Dream Team

- Deep belief and desire for greatness.
- Hard working individuals who never give up.
- Positive Role Models in their life
- Deep burning belief in who they can become.
- Let's discuss some others ....

## Wasted Talent

- Believe that they are destined for greatness
- Negative Role Models in their life
- Took the fast, easy, catastrophic path ended up either dead or in Jail
- Let's discuss some others .....



I have gone down many dark roads in my life but have been blessed more than I can imagine in discovering the success in myself. Hopefully, this program has given you a new perspective on the keys to success in finding a mentor that suits you in your life and most importantly the tools to believe in yourself.

For more information about the AP Program and how to schedule a presentation at your location, please visit [www.anthonypassero.com/contact/](http://www.anthonypassero.com/contact/)

